

PRESS RELEASE

Wedding Belles Boutique NAMED WINNER IN THE KNOT BEST OF WEDDINGS 2015

Northfield , NJ / January 8, 2015-- Wedding Belles Boutique is pleased to announce that they have been selected as a 2015 winner in [The Knot Best of Weddings](#), an award representing the highest-rated wedding professionals as reviewed by real couples, their families and wedding guests on The Knot. This is the 3rd consecutive year Wedding Belles Boutique has been selected for The Knot Best of Weddings.

In 2015, only 2% of the 250,000 local wedding professionals listed on TheKnot.com have received this distinguished accolade. The Knot Best of Weddings provides a by-couples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot assessed a sample of almost one million real reviews across the various vendor categories—venues, musicians, florists, photographers, caterers and more—that a bride or groom would want in order to inspire, plan and pull off their own unique wedding.

Thank you to all our on wonderful clients and brides for their continued support ! We appreciate you !

The Knot has helped inspire and plan more than 25 million weddings. With a rich history of providing quality content and inspiration to couples, The Knot is making it easier for couples to connect with just the right wedding vendor to create a wedding that is unique to them. More than eight out of 10 couples come to The Knot, and they can be connected to any of 250,000 local wedding professionals across the country. The Knot is marrying great technology with trusted content—and a little love--to make planning for the most important day of a person's life easier and more enjoyable.

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About XO Group Inc.

XO Group Inc. (NYSE: XOXO; <http://www.xogroupinc.com>) is the premier consumer internet and media company devoted to weddings, pregnancy and everything in between, providing couples and new parents with the trusted information, products and advice they need to guide them through the most transformative events of their lives. Our family of premium brands began with the #1 wedding brand, The Knot, and has grown to include The Nest and The Bump. XO Group is recognized by the industry for innovation in media - from the web to mobile, magazines, books, and video. XO Group has grown its business to include online sponsorship and advertising, registry services, e-commerce and publishing. The company is publicly listed on the New York Stock Exchange (XOXO) and is headquartered in New York City.

For more information, please contact weddingreviews@theknot.com.